

# Jatindra-Rajendra Mahavidyalaya

ESTD - 1986



NAAC ACCREDITED INSTITUTION – GRADE ‘B’ (3<sup>rd</sup> Cycle)

VILL. + P.O. – AMTALA, P.S. – NOWDA, DIST. – MURSHIDABAD, PIN – 742121

Ref No.: JRM/Events/26-27/010

Date: 12.09.2026

## NOTICE

### “SEVA SANKALP ABHIYAN”

All the Teachers, Non-Teaching Staff and students of **Jatindra Rajendra Mahavidyalaya** are hereby informed that, as per the Govt. order (**Letter No. 9639 – ICA(N), Dated 04.09.2026**) the college is going to organize a programme under the **Seva Sankalp Abhiyan** on the themes **“25 Crore Bacho Ka Sapno Ka Bharat”** on 17<sup>th</sup> September, 2026 and **“NaMo Seva Gatha”** on 2<sup>nd</sup> October, 2026.

Further, as a part of the programme, various activities like Drawing Competition, Speech Competition etc. will be organized in the College Premises **from 17<sup>th</sup> September, 2026 to 10<sup>th</sup> October, 2026** to encourage students to express their ideas, creativity and vision for the future of the nation.

All students of the college are encouraged to participate enthusiastically in the aforesaid competitions and make the programme a grand success.

The winners of the competitions will be awarded certificates signed by the Hon’ble Chief Minister of West Bengal.

Sd/-

Principal

J. R. Mahavidyalaya

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- IQAC
- NSS Unit
- Cultural Sub-Committee
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*P. K. Roy*  
Principal  
Jatindra-Rajendra Mahavidyalaya  
P.O.- Amtala, Dist.- Murshidabad

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Date: 15.09.2026

## Programme Schedule

### SEVA SANKALP ABHIYAN – 2026

*Celebrating 25 Years of Service and Dedication of Hon'ble Prime Minister Shri Narendra Modi Ji*Towards the Collective Resolve for “**Viksit Bharat @ 2047**”**Period:** 17th September – 10<sup>th</sup> October 2026**Venues:** ICT Room & Seminar Hall, Jatindra Rajendra Mahavidyalaya

| Sl. No. | Date & Day           | Time          | Theme / Programme                            | Programme Focus / Activities                                                                                                                                                                                                                                                                                                                                                                                  | Venue    |
|---------|----------------------|---------------|----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| 1       | 17.09.26<br>Thursday | 11:30<br>a.m. | Ashirwad<br>Ka Diya                          | <b>Lighting of the Lamp</b> as a gesture of gratitude for 25 years of public service and dedication of Hon'ble Prime Minister Shri Narendra Modi Ji and for the collective resolve towards “ <b>Viksit Bharat @ 2047.</b> ” The programme will include a <b>Theme Song</b> and a <b>short informational video on Viksit Bharat</b> , incorporating aspects of Shri Narendra Modi Ji's public service journey. | ICT Room |
| 2       | 22.09.26<br>Tuesday  | 12:30<br>p.m. | 25 Crore<br>Children's<br>Dreams of<br>India | <b>Drawing &amp; Speech Competition</b> on the theme: “ <i>The Vision of a Developed India and 25 Years of Service Works of Hon'ble Prime Minister Shri Narendra Modi Ji.</i> ” The programme will encourage students to creatively express their vision of India's development and future.                                                                                                                   | ICT Room |
| 3       | 25.09.26<br>Friday   | 12:30<br>p.m. | Aangan Ka<br>Utsav                           | Interactive awareness programme on <b>nutrition, health, women's welfare and empowerment-related schemes and initiatives of the Government of India.</b> Students will be sensitised to major welfare-oriented programmes and their objectives.                                                                                                                                                               | ICT Room |

|   |                       |               |                                      |                                                                                                                                                                                                                                                                                                                                                                                            |                 |
|---|-----------------------|---------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| 4 | 02.10.26<br>Friday    | 12:30<br>p.m. | NaMo Seva<br>Gatha                   | Presentation of the <b>30-minute “Seva Gatha” video</b> , portraying the journey of the past 25 years of public service, major welfare initiatives and developmental transformations in India.                                                                                                                                                                                             | Seminar<br>Hall |
| 5 | 05.10.26<br>Monday    | 12:30<br>p.m. | Seva Mera<br>Yogdaan                 | Student participation in activities connected with <b>“Seva” / Social Service</b> , including socially relevant projects or initiatives within the college premises. <b>NSS Volunteers</b> will coordinate the programme. A <b>30-minute video on social-service and welfare initiatives</b> will also be screened.                                                                        | Seminar<br>Hall |
| 6 | 06.10.26<br>Tuesday   | 12:30<br>p.m. | Rangoli<br>Rashtra                   | <b>Rangoli/Creative Art Activity</b> based on the theme of <b>major welfare schemes, National Symbols and the vision of “Viksit Bharat @ 2047.”</b> Students will showcase their creativity through thematic designs.                                                                                                                                                                      | Seminar<br>Hall |
| 7 | 07.10.26<br>Wednesday | 12:30<br>p.m. | Rashtriya<br>Innovation<br>Challenge | Interactive presentation/discussion on <b>“Effectiveness of the PPP Model in the Present Indian Context”</b> , with reference to educational institutions, start-up networks, incubation centres and private-sector partners. Special emphasis will be given to <b>Governance-oriented Development, implementation of NEP 2020, Digital India and other major development initiatives.</b> | Seminar<br>Hall |



*P. K. Roy*

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